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InPEQ Forum 2014 - Printers from East and West exchange experience and new ideas

The ninth meeting of the Balkan printers and their European partners took place on October 23-24, 2014, in Zagreb, Croatia. It was hosted by University of Zagreb, Faculty of Graphic Arts, Croatia, and manroland Adriatic.

Sponsor of InPEQ Forum 2014 has been manroland web systems; co-sponsors have been: Canon CEE, Procemex and LEONHARD KURZ Stiftung & Co. KG. The event has been supported by Agfa Graphics and Cinkarna Celje d.d.

125 participants from 13 countries have attended this year's International Forum on Print Efficiency and Quality. The event has been visited by representatives from 8 Balkan Print Forum member countries: Bosnia and Herzegovina, Bulgaria, Croatia, Former Yugoslav Republic of Macedonia, Hungary, Romania, Serbia and Slovenia, as well as from 5 partner countries: Austria, Belgium, Finland, Germany and Ukraine. This already traditional event has been considered by the participants to be a platform for exchanging experience, know-how and knowledge communication. It is an important meeting for establishing new contacts and intensifying existing one, as well as for helping printers and media companies to adapt changes and challenges in the print media industry for creating successful business solutions.

The participants have highly appreciated the interesting, innovative and informative presentations held on October 23 by speakers from manroland web systems, Canon CEE, Procemex, LEONHARD KURZ, manroland Adriatic and Intergraf. The sponsors and the supporters of the event have presented also information materials on table-tops in front of the event hall.

The positive feed-back of experts from print media houses, trade companies, agencies, print media schools and universities, of manufacturers and the trade-press, showed that the forum in Zagreb has been a big success for the InPEQ print media community. The event has proved once again that the face to face contacts are even more important than internet facebook contacts, that emotions and feelings play a significant role in our life and influence dramatically all business fields.

On October 24, 2014, manroland Adriatic has organized a visit to the printing house "Tiskara Zagreb". More than 40 InPEQ Forum participants used the possibility to see in action the modern manroland newspaper printing presses Uniset and Geoman. After this visit representatives of the Graphic Arts Schools and Universities in Bulgaria, Croatia, Hungary, Romania, Serbia and Slovenia came together to exchange information about scientific researches, about professional education and qualification of students and post-graduate education, as well as to discuss possibilities for collaboration and for knowledge exchange.

The tenth InPEQ Forum meeting will take place in October 2015 in Romania under the motto: „East meets West – printers for efficiency and success“.

Info: InPEQ Forum

*For more information please visit: <http://www.inpeq.org>
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125 participants from 13 countries attended the InPEQ Forum 2014
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Sponsors of the event at the press-conference organised before the start of the InPEQ Forum 2014 (from left): Dr. sc. Mario Barišić, General manager, manroland Adriatic; Josef Aumiller, Vice President Sales, manroland web systems; Erik Ohls, VP, Business Development / Printing, Procemex; Rob Koenen, Area Sales Manager, Professional Print Solutions, Canon CEE.
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Prof. Dr. sc. Diana Milcic, Vice-Dean, University of Zagreb, Faculty of Graphic Arts, welcomed the participants and opened the InPEQ Forum 2014.
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Josef Aumiller, Vice President Sales, manroland web systems, informed about “Innovative Web Offset Solutions for Publishing and Commercial Printing”.
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Rob Koenen, Area Sales Manager, Professional Print Solutions, Canon CEE, talked about: “Building your future with Print”.
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Erik Ohls, VP, Business Development / Printing, Procemex Ltd, presented: “More from your process with great vision”.
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“Be Unique!” was the presentation title of Thomas Lorenz, Area Sales Manager, LEONHARD KURZ Stiftung & Co. KG.

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Dr. sc. Mario Barišić, General manager, manroland Adriatic, presented information about manroland sheetfed.

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Beatrice Klose, Secretary General, Intergraf, informed about “Economic Developments in the European Graphic Industry”.

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Dr. Rossitza Velkova, Coordinator of the InPEQ Forum, presented some proposals for the future InPEQ Forum activities.
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The participants exchanged information and discussed professional issues with the sponsors and the supporters of the event at their table-tops.
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More than 40 InPEQ Forum participants visited the printing house „Tiskara Zagreb“.
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Istvan David, president, and Mirela Marica, managing director, Printing Association "Transilvania", Romania, invited the participants to the 10th InPEQ Forum.

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Meeting of representatives of Graphic Arts Schools and Universities on 24.10.2014.

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